



HARVARD | BUSINESS | SCHOOL

Club Overview

The HBS Real Estate Club is one of the oldest and largest clubs on the Harvard Business School Campus boasting a membership of over 160 students. The club is entirely student managed and financially operates through the support of the members and very importantly the generosity of corporate sponsors. The club's mission is to expose the HBS community to a broad range of real estate industry topics, and to provide club members with unique social, career-oriented, and professional networking opportunities with each other, with other graduate school real estate clubs, and with current real estate professionals.

Distinguished Speaker Series

Each year the club brings to campus a number of CEO's, Chairmen and Senior Executives from leading corporations across the spectrum of real estate functions. These speakers present to students on a range of topics that include emerging industry trends, innovation in real estate and more personal life lessons for a career in real estate. We are always seeking additional speakers for this program and would gratefully welcome any suggestions that you may have.

Career Development and Networking

The club actively seeks to bring career opportunities to both 1st and 2nd year students. This is done by hosting company presentations in the first half of the year and supplementing this with various career panels where industry professionals provide their independent view on potential graduate career options. In addition, the club operates a mailing list, which in conjunction with the career services "Job Bank" advertises summer and full time work opportunities. Should your organization have real estate positions vacant, please feel free to contact us to discuss how we can best support you in finding a suitable candidate.

HBS Real Estate Conference

An annual event, the HBS Real Estate Symposium brings together leading professionals and students from across Boston to discuss and workshop important industry issues and trends. Generally consisting of a key note speaker, breakout panels and a networking dinner, the conference is a highlight of the club's program. To view last year's Symposium go to www.hbsrealestate.net, the conference is open to all graduate students interested in real estate as well as all professionals affiliated with the HBS Real Estate Club.

Opportunities to become involved

We would welcome the opportunity to work more closely with you and your organization would be happy to discuss ways that we could make this mutually beneficial.

From a corporate perspective, we hope that either the distinguished speaker program or career development program are of interest. In addition, we offer a number of sponsorship options aimed at building the profiles of our sponsors on campus, particularly during the club's conference. Our sponsorship levels are set out below but in all cases we seek to work with our sponsors to build a sponsorship program that meets their needs.



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Diamond (Greater than \$10,000)

Includes all benefits of Platinum Sponsorship – Plus:

- Spread Page Color Advertisement in Symposium Program
- 10 Complementary Tickets to Symposium
- Corporate logo included on conference advertising
- Special recognition during Symposium closing event

Platinum (Greater than \$5,000)

Includes all benefits of Gold Sponsorship – Plus:

- Full Page Color Advertisement in Symposium Program
- 5 Complementary Tickets to Symposium
- Promotion as Official Sponsor at external events (i.e MBA real estate competitions)

Gold (Greater than \$3,000)

Includes all benefits of Silver Sponsorship – Plus:

- Name and Logo on all Symposium Promotional Material
- 3 Complementary Tickets to Symposium
- Access to Club E-mail Distribution List via Club Officers

Silver (Greater than \$1,000)

- Copy of Club Resume Book
- Advertising on Club and Conference Website
- Acknowledgement in Conference Program